

NEXUS   
Advertising Agency

# Who we are

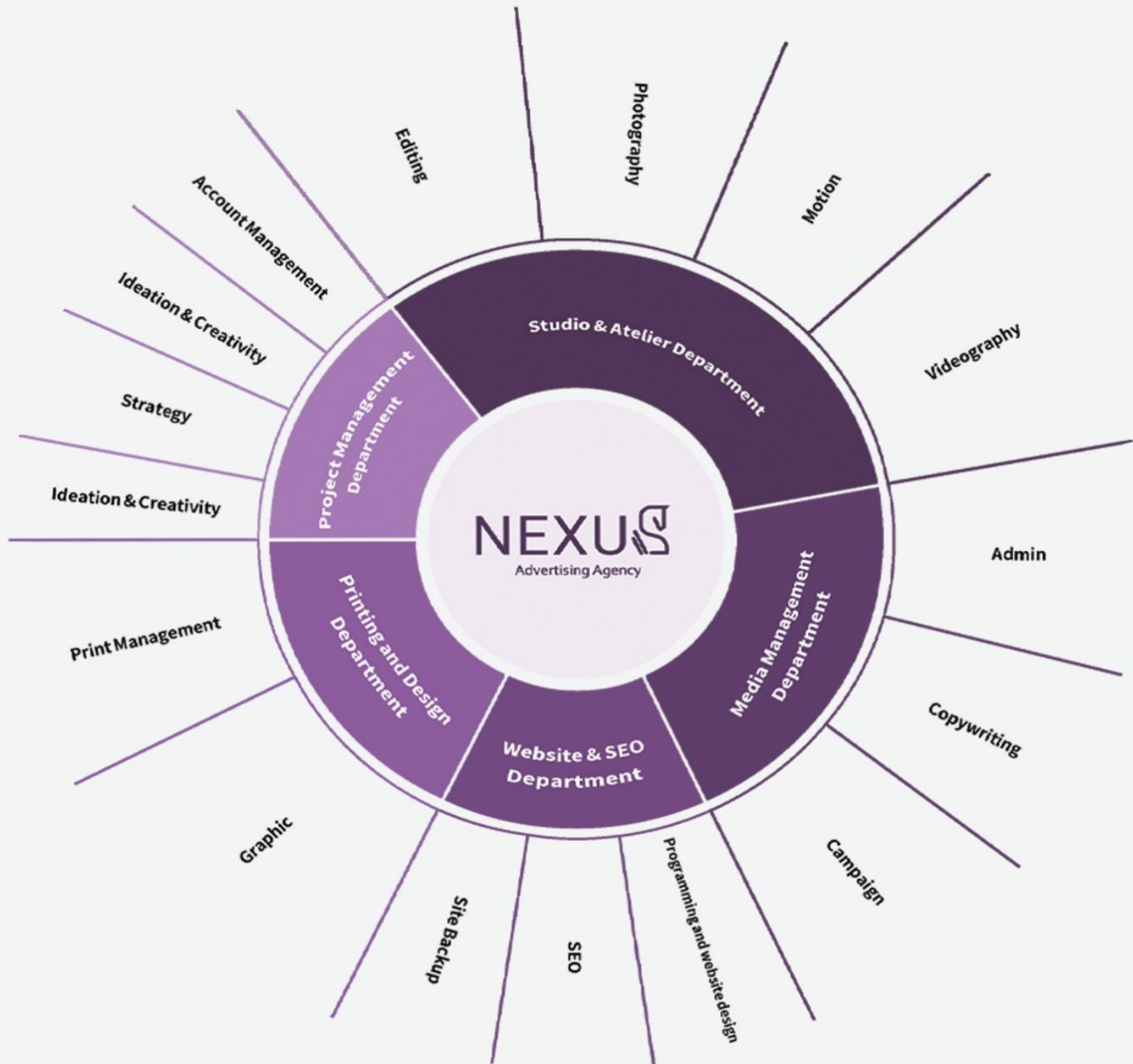
**Who we are**

Since 2018, Nexxus Advertising Agency has been combining experience and expertise in advertising with an understanding of business needs. Relying on strategy and creativity, it annually provides advertising and digital marketing solutions to over 50 businesses.



# NEXUS

Advertising Agency

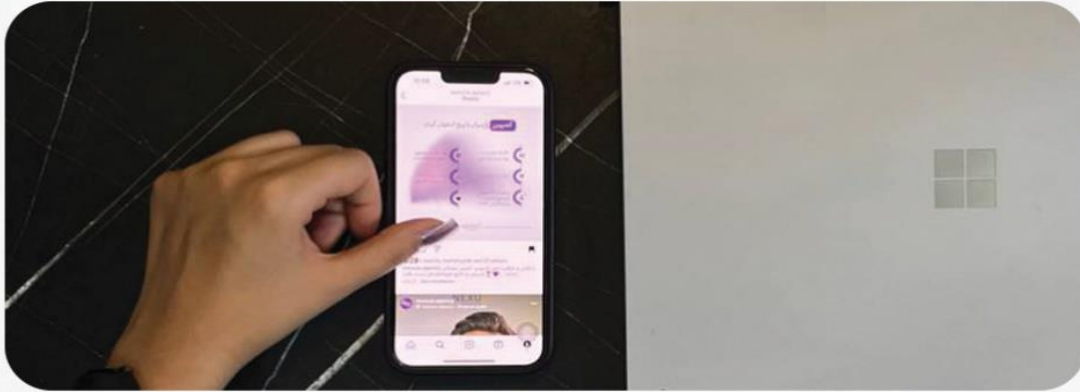




First Department

**Media Management!**

# Admin



Profile optimization

Publishing posts and stories

Responding to direct messages

Analysis and insights

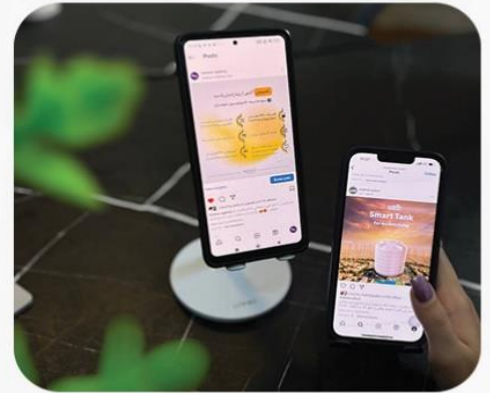
Engagement/Contests/Surveys

Consultation and online support

Content creation for stories

Media security

Growth in followers (engagement)



# Copywriting

Content translation

SEO content

Content tree/topic brainstorming

Marketing content (profiles)

Slogan writing

Scriptwriting



# Campaign



5M Strategy Campaign

Media Purchasing and Execution

Analysis and Reporting

PPC Campaign

Outdoor Campaign

Instagram Campaign

Advertising Activation on platforms like Divar, Torob and etc

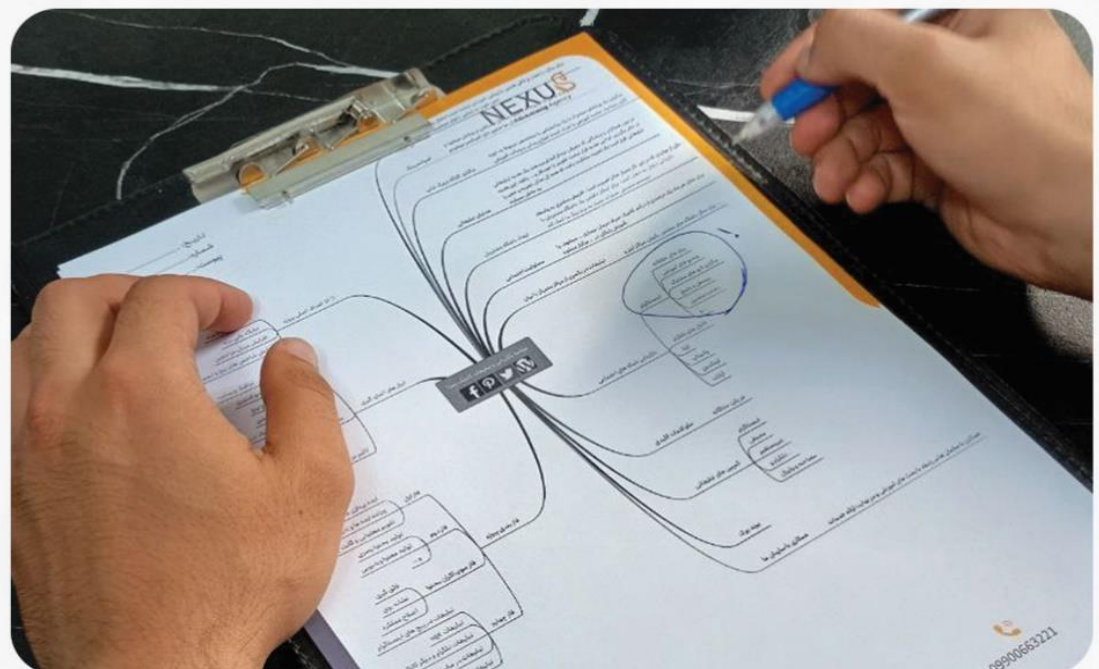
Media Bank

Concert Campaigns

Cinema Campaigns

Customized Media Campaigns

Telegram Campaigns



LinkedIn Campaigns

AdWords Campaigns



Second Department

**Website and SEO**

# Site Backup



Troubleshooting and Issue Resolution

Website Security

Content Updates

Customer Support

Domain and Hosting Management

# SEO



On-page SEO

Off-page SEO

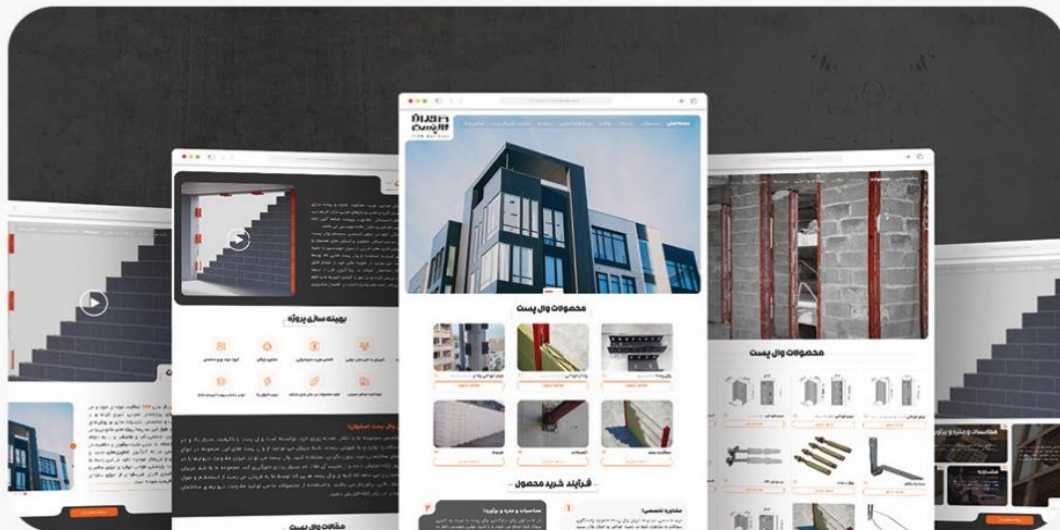
Technical SEO

SEO Strategy





# Website UI & Development



Planning and Strategy

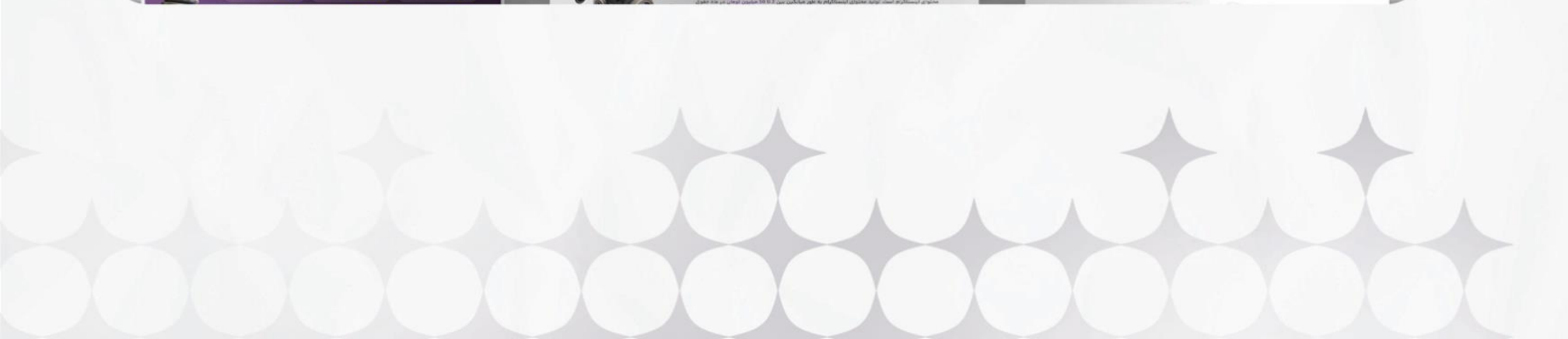
UI Implementation

UX Implementation

Website Launch

Product Uploading

Customer Training

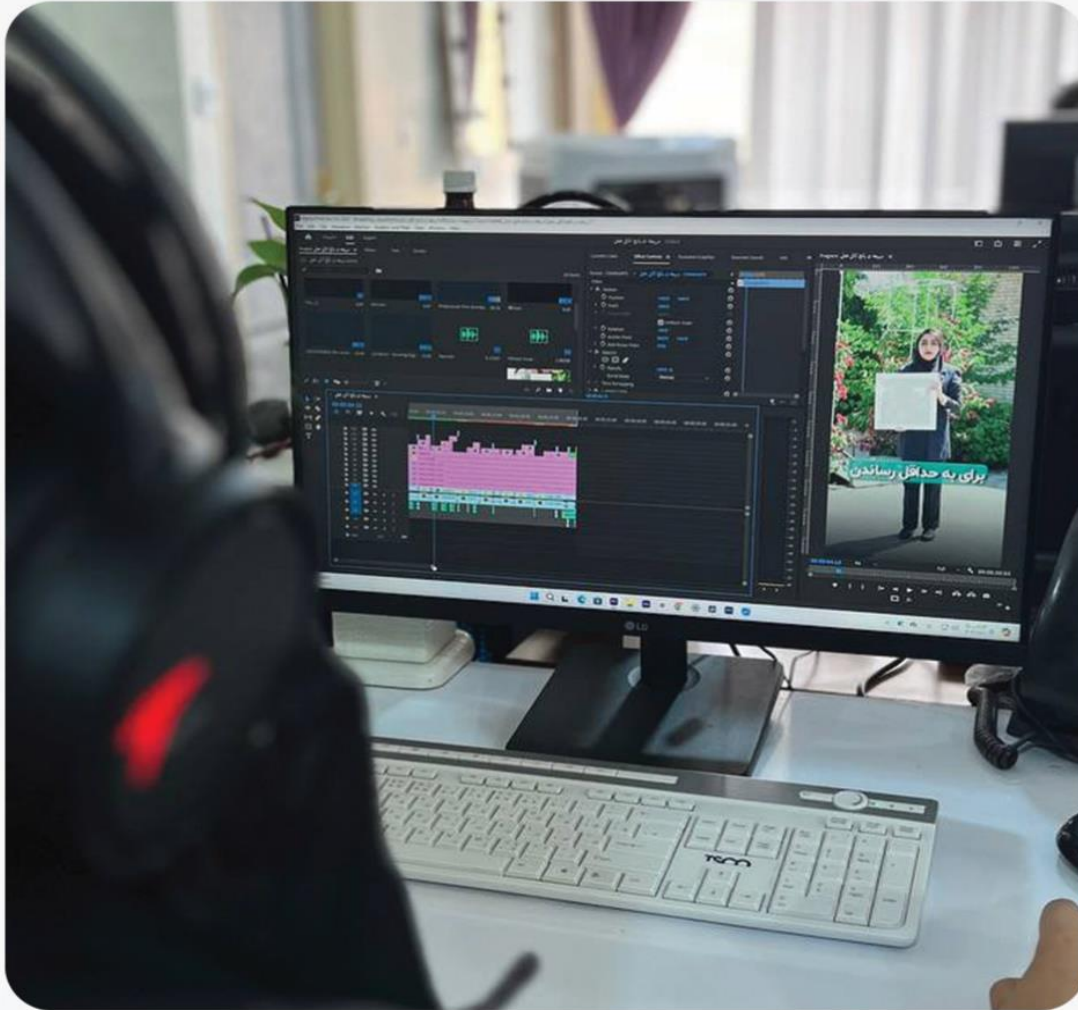




Third Department

**Studio & Atelier**

# Motion Design



Motion Story

Motion Clip

Podcast Motion

2D Motion

Cinema 4D

Ready-made Logo Motion Templates

Customized Logo Motion

# Photography

Aerial Photography

Environmental Photography

Single Color Photography

Augmented reality

Industrial Photography

Advertising Photography

Three-angle Product Photography

Color Grading and Lighting Adjustment

Special Effects



# Videography



Storyboard and scenario

Promotional teaser

Directing

New equipment

Make up

Location

Actor



Advertising equipment

Host

Renting the accessories

Cinematic equipment

Social media clips

Outfit and decor

Filming with mobile devices

Aerial filming



# Editing



Advertising Editing

Cinematic Editing

Motion Graphics

Color Grading and Lighting

Ready-made Music

Transitions

Soundtrack Creation



Instagram-ready Image reels

Special Effects

Podcast Audio

Narration

Artificial Intelligence (AI)

Blender (3D Design)

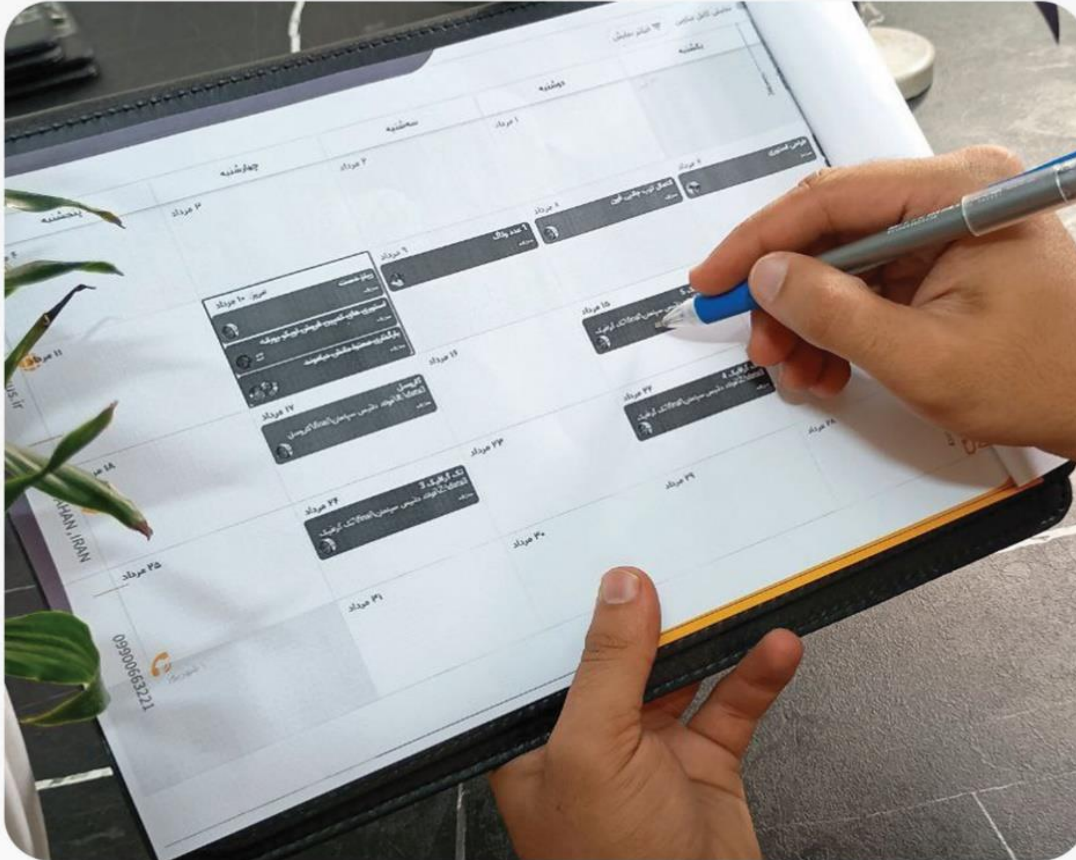




Fourth Department

# Project Management

# Account Manager



Scheduling

Resource Management

Risk Management

Quality Control

Monitoring and Evaluation

Monthly Written Reports

# Strategy

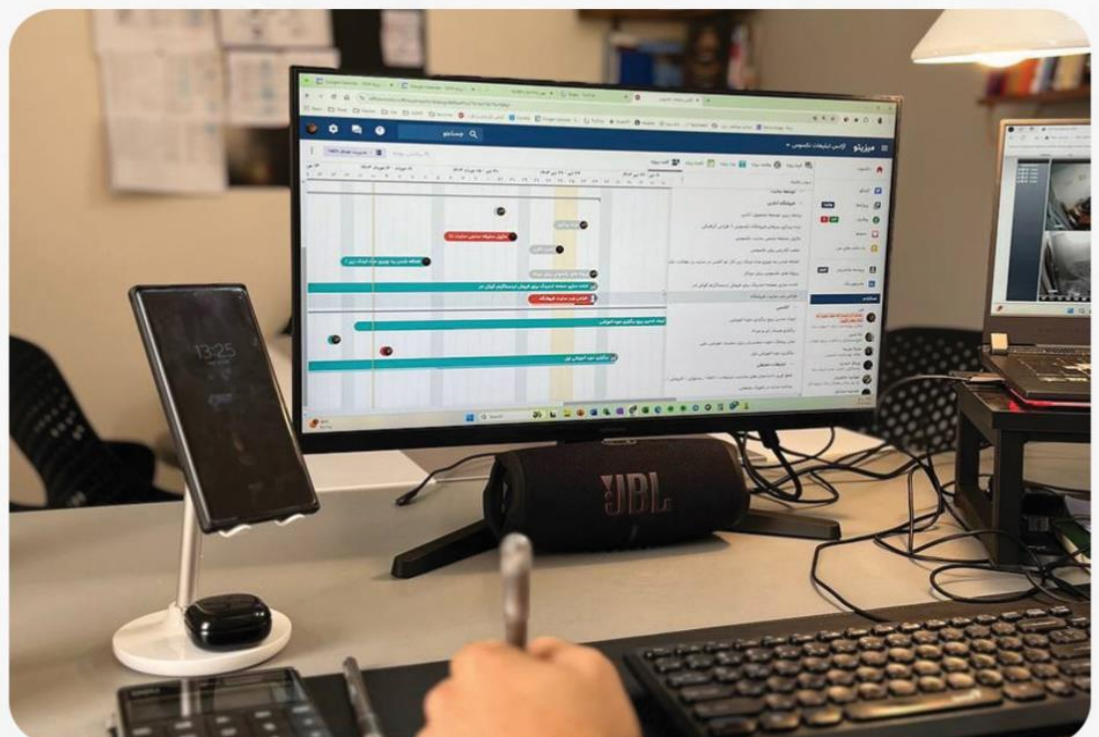
Market and Digital Research

Budgeting and Campaign Planning

Advertising Supervision and Evaluation

Performance Optimization

Consultation and Competitive Analysis



# Education



Online training package

Q&A Live Session

Short notes in the story

Brand Development  
Competitions

On-site internship

Introducing for Recruitment

# Ideation & Creativity

Brain storming

National & International Benchmark

Mind Map







Fifth Department

**Printing & Design**

# Graphic Design



Post

Story

Slides

Cover

Visual Identity

UX/UI



Logo

Packaging

Photomontage illustration

Infographics

Office Set

Brochure/Catalogs

Advertising Posters

Mockups (packaging or logo)

Advertising GIFs

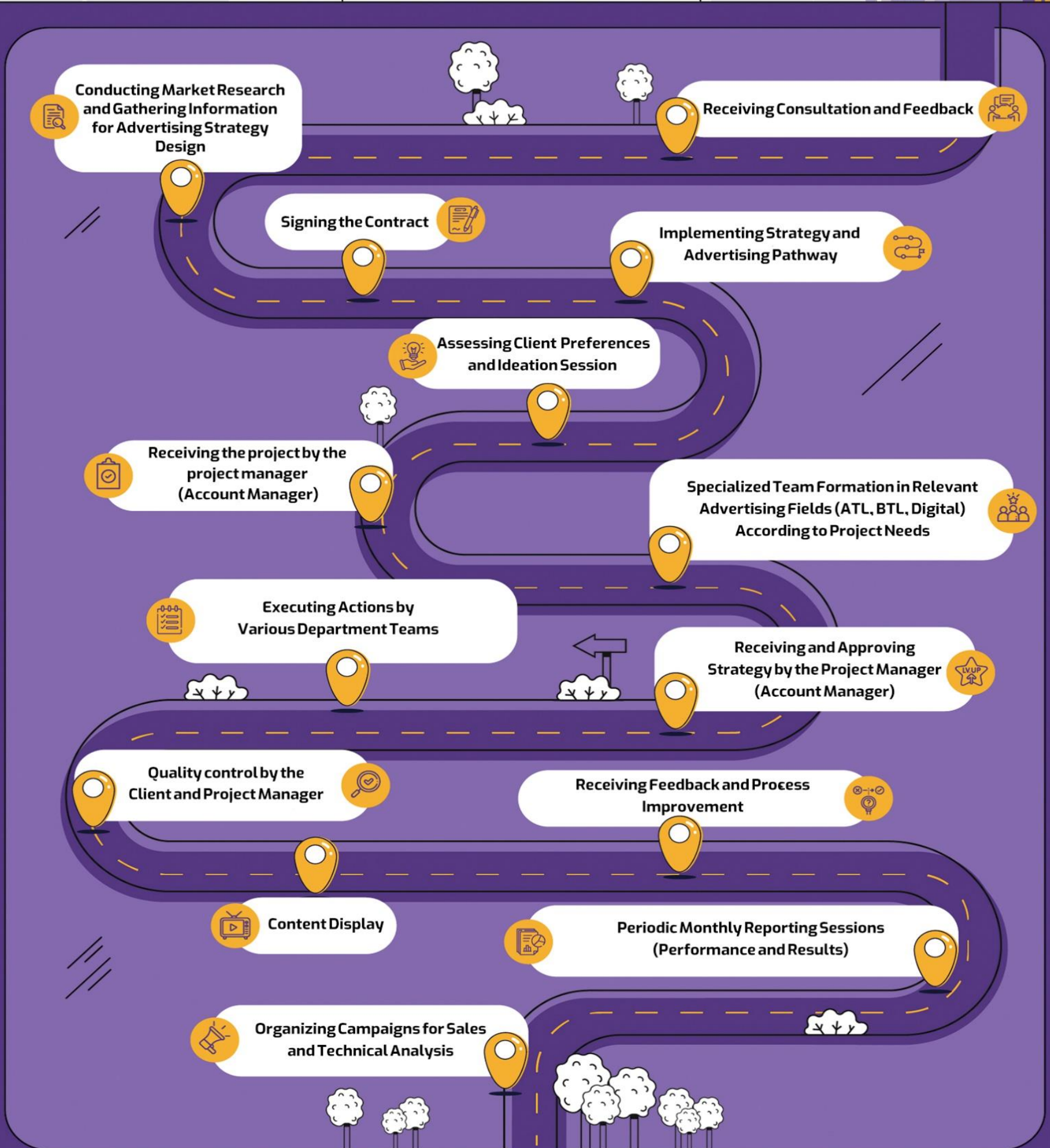
Website Banners

Brand Book

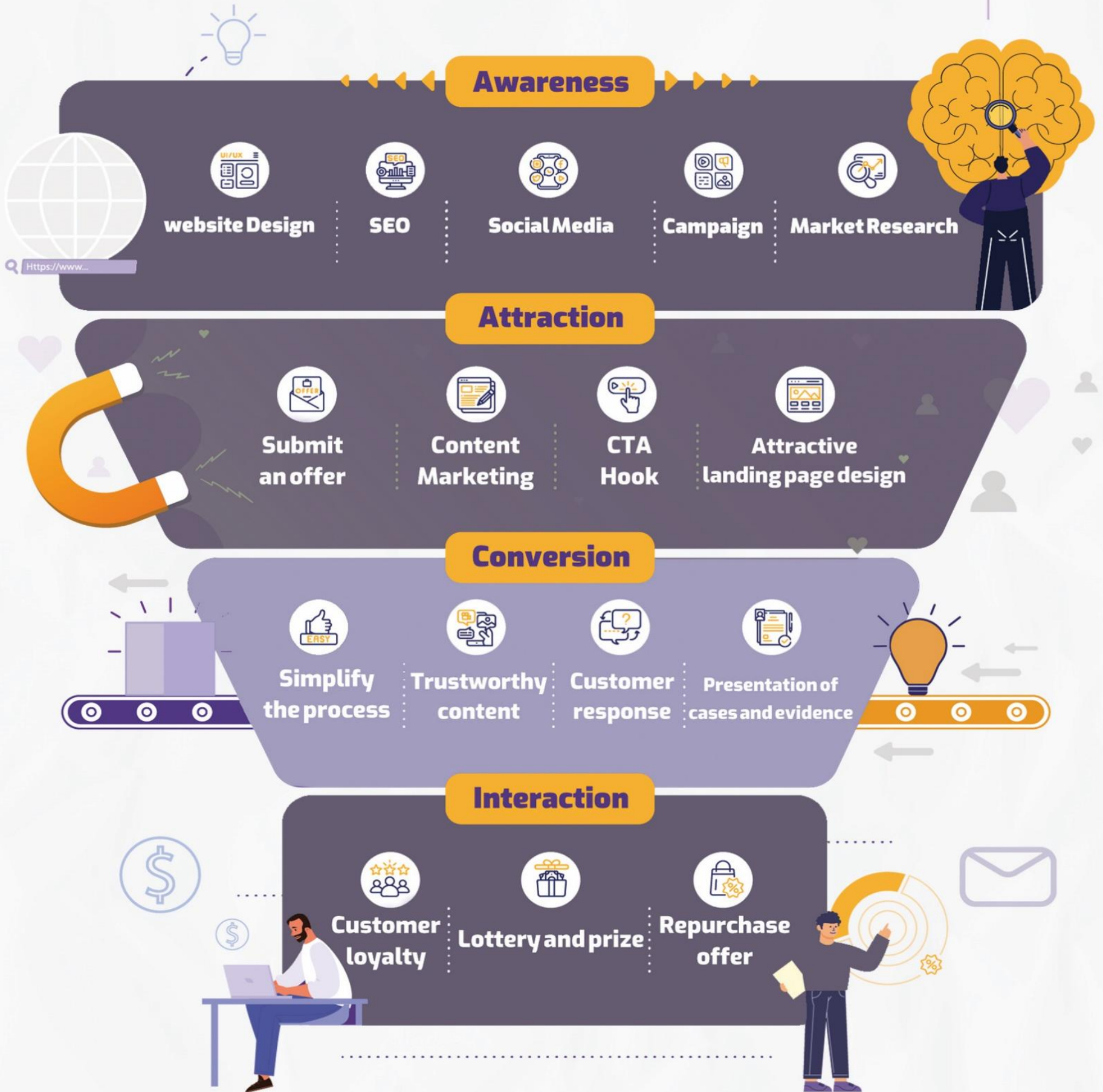
Artificial Intelligence (AI)



# Customer journey process



# Funnel of Nexus actions

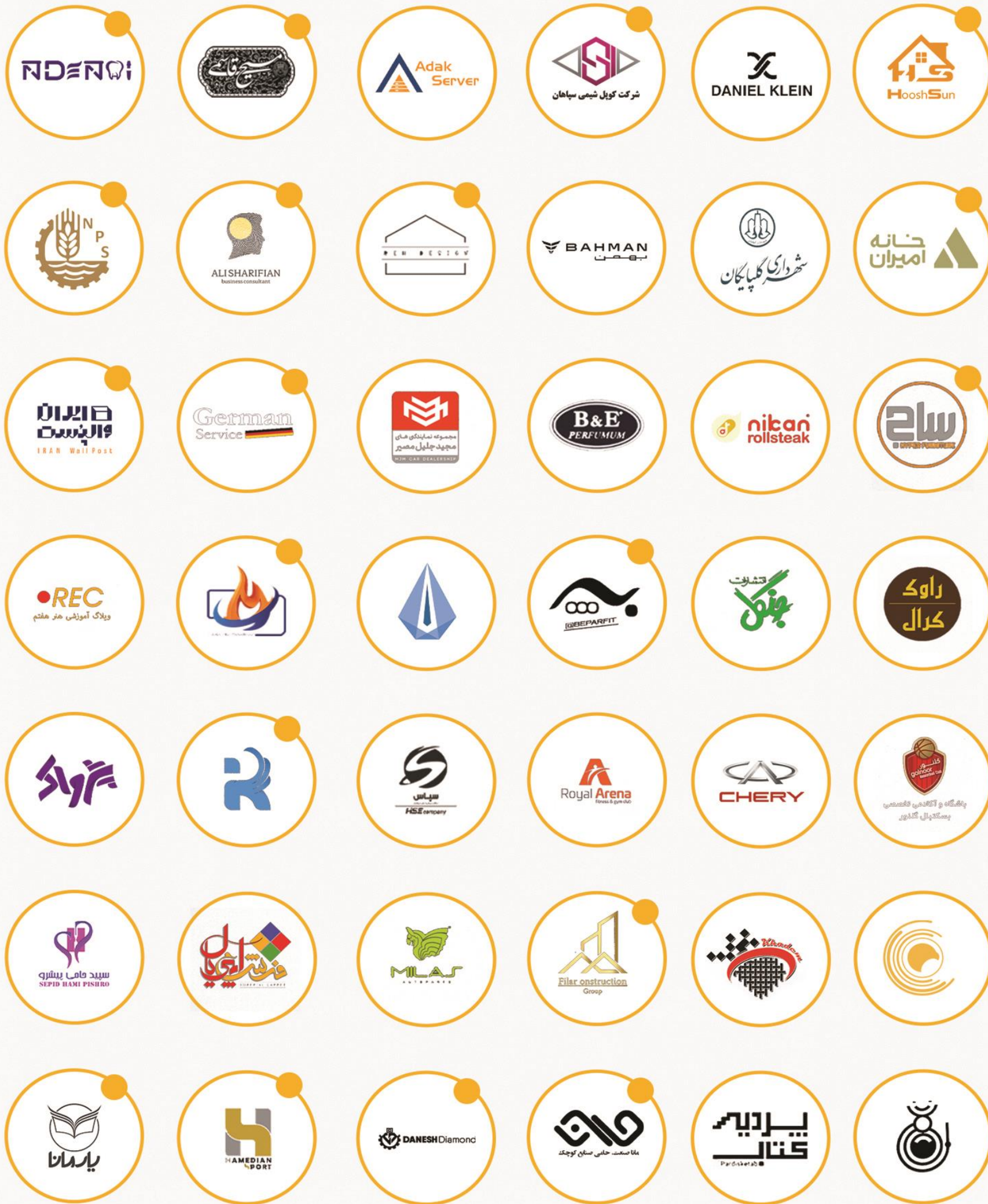


# Businesses that trusted us



# NEXU

Advertising Agency





# Contact us

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